

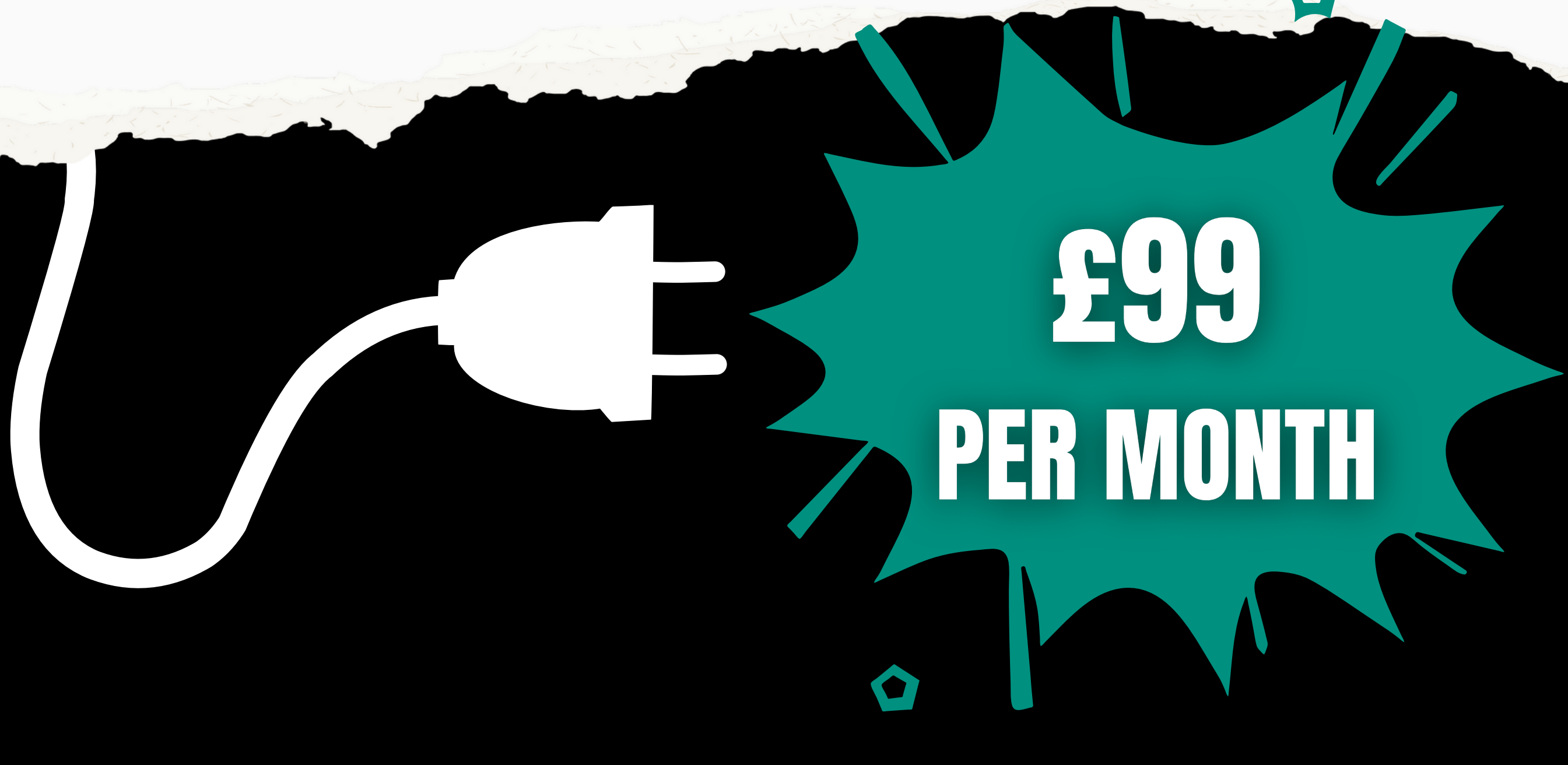


WELCOME *To* CREDITUNION.TV

Liam Boyle

A MAN WITH A *CREDIT UNION* VAN

PLUG INTO



SIGN UP TODAY AND GET

Welcome Pack – Exclusive materials to kickstart your journey with CUTV.

Video Feature – We visit your credit union after sign up, create a short video about the partnership to share across ours (& *your*) social media channels.

Weekly Social Media Content Plan Emailed *Every Monday 9am:*

- Trending topics
- Example graphics
- Caption ideas

#MondayMessage Campaign – A national social media movement to amplify credit unions every Monday. (*IMAGINE* 300+ credit unions all shouting at the same time every monday with a similar message)

Podcast Feature – We highlight your credit union and invite you on to one of the podcast shows.

Exclusive National Offers – Rewards for your members (e.g., Arnold Clark voucher.. Our team are actively working on national partnerships for the CU community.

Monthly Best Practice Workshop – Live group sessions on Teams to share insights and training.

We need your support!

By signing up, you're not just strengthening your credit union's digital presence—you're helping to grow the movement.

You'll have a dedicated digital team working as an extension of your own cu team, creating content together, that makes an impact.

Your monthly subscription enables CUTV to:

- Travel the UK to showcase credit unions
- Produce high-quality, consistent video content for the sector
- Expand our team to support more credit unions
- Launch and run a professional podcast
- Expand national partnerships to strengthen the movement and benefit all credit union members.

We believe in the power of collaboration because we are...

Stronger together, unstoppable as one!

SIGN UP



Optional Add-Ons

(These would require a scope of works and priced accordingly)

Enhance your package with tailored digital solutions

Vid Buddy – Bring your credit union to life with high-quality video content, from interviews to promotional clips, all filmed and edited for maximum impact.

Street Mate – CUTV will hit the streets in your local area, chat to locals about your credit union.

Social Friend – Let us make your credit union shine on social media with a fully managed social media service.

Ad Pal – We can create ads that get your credit union in front of your target audience and manage your ad budget across Meta & Google.

Mail Companion – Need help with email marketing? We can design and send on your behalf.

Web Crew – Does your website need a facelift? We can help!

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