

# WELCOME to CREDITUNION.TV

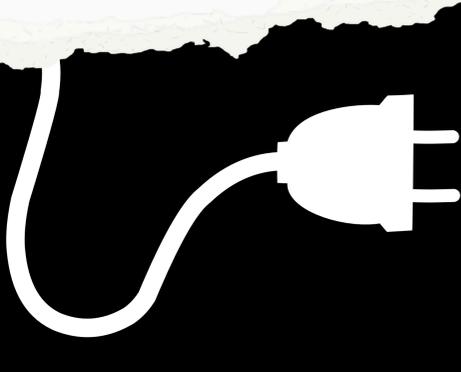


Liam Boyle



## A MAN WITH A CREDIT UNION VAN

# PLUG INTO



£99

PER MONTH

ABCUL MEMBER PRICE £89

## SIGN UP TODAY AND GET

**Welcome Pack** – Exclusive materials to kickstart your journey with CUTV.

**Video Feature** – We visit your credit union after sign up, create a short video about the partnership to share across ours (& your) social media channels.

**Weekly Social Media Content Plan Emailed Every Monday 9am:**

- Trending topics
- Example graphics
- Caption ideas

**#MondayMessage Campaign** – A national social media movement to amplify credit unions every Monday. (IMAGINE 300+ credit unions all shouting at the same time every monday with a similar message)

**Podcast Feature** – We highlight your credit union and invite you on to one of the podcast shows.

**Exclusive National Offers** – Rewards for your members (e.g., Arnold Clark voucher.. Our team are actively working on national partnerships for the CU community.

**Monthly Best Practice Workshop** – Live group sessions on Teams to share insights and training.

### We need your support!

*By signing up, you're not just strengthening your credit union's digital presence—you're helping to grow the movement.*

*You'll have a dedicated digital team working as an extension of your own cu team, creating content together, that makes an impact.*

**Your monthly subscription enables CUTV to:**

- Travel the UK to showcase credit unions
- Produce high-quality, consistent video content for the sector
- Expand our team to support more credit unions
- Launch and run a professional podcast
- Expand national partnerships to strengthen the movement and benefit all credit union members.

*We believe in the power of collaboration because we are...*

**Stronger together, unstoppable as one!**

SIGN UP



### Optional Add-Ons

(These would require a scope of works and priced accordingly)

Enhance your package with tailored digital solutions

**Vid Buddy** – Bring your credit union to life with high-quality video content, from interviews to promotional clips, all filmed and edited for maximum impact.

**Street Mate** – CUTV will hit the streets in your local area, chat to locals about your credit union.

**Social Friend** – Let us make your credit union shine on social media with a fully managed social media service.

**Ad Pal** – We can create ads that get your credit union in front of your target audience and manage your ad budget across Meta & Google.

**Mail Companion** – Need help with email marketing? We can design and send on your behalf.

**Web Crew** – Does your website need a facelift? We can help!

SPONSORED BY

**Arnold Clark**